**Insta Reels Aroma 2022-23**

Reels are entertaining, immersive videos where one can creatively express their brand story, content and educate audience. In this Insta-Reels activity students will make reel on topic “Indian Culture and Tradition” by selecting unique state and represent that state’s culture in form of reel having duration 03 minutes. With creative tools like effects, music, timer, counter, speed and stickers and audio/video editor software, students will create their own reel. This competition gives opportunity to our students to get job in audio video editor field, film and broadcasting, Graphic designer fields.

Asst. Prof. Vibhuti Rahul Borse was the event in-charge and Mr. Neeraj Yadav (T.Y.B.Sc.I.T.) was the student In-charge for this event. Accordingly we arranged a competition for B.Sc.(I.T.) students on 21th September, 2022 at Computer lab 5 from 11:0 a.m. to 01: p.m. Mr. Hardik K. Dedhia, reel expert trainer and Founder of Abstract Digi Buzz company which do Social Media Marketing was a Judge for the competition and around 40 students from F.Y.B.Sc.(I.T.) S.Y.B.Sc.(I.T.) and T.Y.B.Sc.(I.T.) class had enrolled. On the basis of factors like theme, Wow element, cinematography, transition and editing, winners of competition are as follows:

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| **Rank** | **Student’s name** | **Class** |
| 1st | Harshad Sachin Salunke  Deepak Jiledar Vishwakarma | T.Y.B.Sc. I.T. |
| 2nd | Amir Sahadat Ali  Rupesh Anant Nalavde | S.Y.B.Sc. I.T. |
| 3rd | Yogesh banshraj Yadav  Hardik Nanhelal Saroj | F.Y.B.Sc. I.T. |

*Asst. Prof. Vibhuti R. Borse*

*Professor In-charge,*